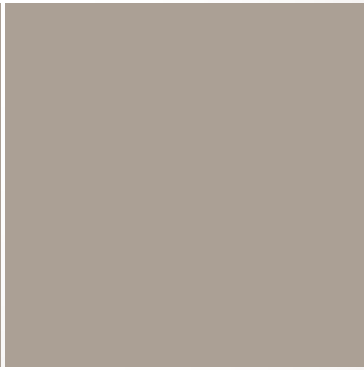


CARE PARK



Experience Counts

Managing upwards of 200 car parks in most capitals and many regional cities, Care Park is amongst the largest parking operators in Australia and New Zealand. We are contracted by many prominent businesses and organisations, including:

- Officeworks
- Salta Properties
- Grand Chancellor Hotels
- Air New Zealand
- Hobart City Council
- City of Yarra



Our People

A well-trained and committed workforce is the key to success. Comprehensive in-house training is supplemented by external experts ensuring our team remains at the cutting edge. Strongly committed to the health and safety of its staff (approaching 250 in number), Care Park provides job satisfaction and career advancement.



Audit & Revenue Control

Care Park has developed stringent financial management and audit practices. Staff experienced in financial management and audits are supported by state-of-the-art software designed specifically for the industry.

- Internal controls, checks and balances
- Accurate, timely and meaningful reports
- Monitoring key financial performance indicators
- Data interpretation and trend evaluation
- Debtor controls
- Exception reporting
- State-of-the-art technology
- Data capture
- Ticket tracking controls
- Vehicle detection systems



Advertising, Marketing & Promotion

A dedicated sales and marketing team targets every carpark individually with a marketing campaign including:

- Clear, distinctive signage
- Validation, pre-paid vouchers & charge cards
- Income maximisation
- Web-based marketing projects
- Database marketing
- Direct marketing



Services to Local Government

- **Parking Enforcement and Local Law Services**
- **Cash Collection from Parking Meters and Ticket Machines**
- **Maintenance of Ticket Machines, Parking Meters and Other Equipment**
- **Car Park Management**
- **Parking Bay Line Marking**



Services to Business

Care Park prides itself on providing innovative, tailored solutions to issues faced by the owner of any car park – from 5 bays to thousands of bays. We manage open lot car parks, multi-storey car parks and parking facilities for major shopping centres, airports, hotels, apartment towers, churches, restaurants, retailers and professional practices.

- **Car Park Management**
- **Enforcement Services** – Transform your car park to a Pay & Display facility, equipped with ticket machines and signage and regularly patrolled by our enforcement staff.
- **Traffic and Event Management**
- **Feasibility Studies**
- **Valet Parking Services**
- **Automated Parking Control Systems, Monitoring and Operation**
- **Car Park Development** – Providing a total package including design, construction, funding and operation.
- **Cash Collection Services** – Collection, counting, reporting, banking and audit.
- **Strata-titling of Parking Bays** – Providing sales, investment and operating expertise.
- **Property Management** – Our wholly-owned subsidiary, Australian Property Management provides facilities management and security services in residential and office buildings. Visit auspm.com for more detail.



Visit us online at carepark.com.au

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Australia

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Ballarat
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Brisbane
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Geelong
Gold Coast
Hobart
Launceston
Melbourne

Newcastle
Perth
Shepparton
Sydney

International

Malaysia
New Zealand
Singapore

Find your nearest Care Park office in the White Pages.